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***Attorneys for Defendants/Counterclaim
 Plaintiffs BrandTotal, Ltd. and Unimania,
 Inc.***

**UNITED STATES DISTRICT COURT
 NORTHERN DISTRICT OF CALIFORNIA**

FACEBOOK, INC., a Delaware
 corporation,

*Plaintiff/Counterclaim
 Defendant,*

v.

BRANDTOTAL, LTD., an Israeli
 corporation, and
 UNIMANIA, INC., a Delaware
 corporation,

*Defendants/Counterclaim
 Plaintiffs.*

Case No.: 3:20-CV-07182-JCS

**DECLARATION OF RUDOLPH A.
 TELSCHER, JR. IN SUPPORT OF
 DEFENDANTS' REPLY TO *EX PARTE*
 MOTION FOR TEMPORARY
 RESTRAINING ORDER**

Judge: The Hon. Joseph C. Spero
 Ctrm.: Courtroom F – 15th Floor
 Date: October 26, 2020
 Time: 2:00 PM

1 I, Rudolph A. Telscher, Jr., state as follows:

2 1. I am an attorney duly licensed to practice law in the State of Missouri. I am a
3 partner with the law firm of Husch Blackwell LLP, counsel for Defendants BrandTotal Ltd. and
4 Unimania, Inc. (collectively, "BrandTotal"), admitted pro hac vice in the above-styled litigation.
5 My testimony in this declaration is based on personal knowledge, information, and belief regarding
6 this litigation, and if called as a witness, I could and would competently testify thereto.

7 2. Attached hereto as Exhibit W is a true and correct copy of [https://en.wikipedia.org/
8 wiki/Portable_People_Meter](https://en.wikipedia.org/wiki/Portable_People_Meter), accessed October 22, 2020.

9 3. Attached hereto as Exhibit X is a true and correct copy of a screenshot of the
10 homepage of <https://www.crowdtangle.com/>, accessed October 22, 2020.

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12 * * *

13 I hereby declare under penalty of perjury that the above statements are true to the best of
14 my knowledge.

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16 Executed this 22nd day of October 2020 in St. Louis, Missouri.

17 /s/ Rudolph A. Telscher, Jr.

18 Rudolph A. Telscher, Jr.
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